



Phyllis A. Iacocca

November 12, 2025

Phyllis A. Iacocca passed away peacefully at the age of 99, on November 12, 2025. She was the beloved wife of the late Julius Iacocca and a cherished presence in the lives of all who knew her.

Born in Allentown, Phyllis was the daughter of the late Stanley and Beatrice Rose. A graduate of Allentown High Schools Class of 1943, she continued her studies at Moravian University, completing her English degree in 1945.

She went on to become a respected corporate officer in her family's company, Yocco's Inc., where her dedication and steady leadership left a lasting mark.

A woman of deep faith, Phyllis was a devoted member of St. Thomas More Catholic Church in Allentown.

Beyond her professional and spiritual life, she found great joy on the golf course and was a longtime member of Brookside Country Club.

Phyllis was, above all, a loving and devoted mother and grandmother, and a dear friend. She was a steady, comforting presence-someone who showed up fully, listened deeply, and loved without reservation. Her open heart guided every aspect of her life. She offered kindness freely, meeting others with empathy, patience and understanding, even in life's most difficult moments.

Phyllis believed in the inherent goodness in people. Her quiet strength and unwavering compassion touched many, and the legacy she leaves is one of generosity, grace, and gentle wisdom. Though her absence is felt profoundly, her memory remains a guiding light-reminding us to cherish one another, to live generously, and to lead with kindness. Her spirit lives on through the countless lives she touched.

She was preceded in death by her husband Julius, her brother Donald Rose and his wife Mary, her daughter Linda Iacocca, daughter in-law Dorothy Iacocca and her beloved dog Beau. She is survived by her children Cheryl Iacocca wife of Jack Kogelman, Gary Iacocca and his partner Jan Wills, Lisa Shoenberger wife of Mark, and her loving grandchildren and great grandchildren. She also leaves behind her dedicated caregivers, and many others, who tirelessly worked around the clock to ensure that Phyllis had the best quality of life possible over the last decade.

May her memory be a blessing today and always.

Service will be private, for the family.

In lieu of flowers, contributions may be made in Phyllis's memory to: Pediatric Cancer Foundation of Lehigh Valley-Hugs for Pediatric Cancer Warriors, or donate online at: www.pcflv.org

Cemetery Details

Private

Tribute Wall

DH

“ *Let the PEACE that passes all understanding be with you and your family Gary knowing your mom is an Angel! All Love !*

David HUBER - December 01, 2025 at 07:39 AM

DM

“ *Linda & Gary
My condolences to you and your family
Your Mom was such a kind person and a good friend to our family
since I was a child
Love and Prayers
Dan & Paula Martino*

Daniel Martino - November 26, 2025 at 03:53 PM

DF

“ *I met Phyllis at Trextown YOCCO'S she was always nice to me. I even visit her at her house. She is where she wanted to be with her beloved husband Julis Your family will miss you but they have lots of good memories. My daughter Missy like YOCCO'S hot dogs. I am sure you will meet my daughter Missy. You are free and Happy.
Submitted by Dottie Frey Yocco.*

Dottie Frey - November 24, 2025 at 11:26 AM

MB

“ *Phyllis was one of my dearest friends at Brookside. We played many rounds of golf together and shared many picnics together after a fun round. Her obituary describes her perfectly. A dear person Marie Bond*

Marie Bond - November 23, 2025 at 01:59 PM