



William L. Heydt

April 27, 2025

William L. Heydt, 86, of Bethlehem, formerly of Allentown and Macungie, passed away on April 27, 2025, at Kirkland Village, Bethlehem. He was the loving husband of Mary Ann (Muratore) Heydt, with whom he shared 66 years of marriage.

Born in Allentown, he was the son of the late Leonard and Agnes (Zeman) Heydt. William served in the U.S. Marine Corps and was a member of St. Thomas More Catholic Church, Allentown. He graduated from Central Catholic High School, Class of '56, and was a recipient of their Distinguished Graduate Award.

Bill was well known as a caring and compassionate agent for Allstate Insurance for 56 years, earning countless national awards and induction into the company's Hall of Fame. However, it was in civic service that he made his most indelible mark. Bill served as Mayor of the City of Allentown from 1994 to 2002 and, over the years, contributed to numerous organizations including the Allentown Jaycees, Lehigh County Drug & Alcohol Commission, Allentown Planning Commission, Allentown Economic Development Corporation, Lehigh Valley Economic Development Corporation, Police Athletic League, Municipal Opera Company, Allentown Art Museum, Allentown Miller Symphony Hall, Lehigh County Chamber of Commerce, Pennsylvania League of Cities, and the South Whitehall Township Authority.

Survivors: Wife; sons, William J. Heydt and wife Karen of Newark, DE, and Joseph W. Heydt and wife Bonnie of Allentown; sisters, Cecilia Brown of Dover, DE, and Elizabeth Meyers of Topton, PA; grandchildren, Tara J. Heydt Urian, wife of Daniel, Lauren M. Heydt Katz, wife of Jeffrey, W. Jonathan Heydt and wife Nicole, Meredith Christman, wife of Shane, Benjamin Heydt, and Ethan Heydt; great-grandchildren, Charlotte, Phoebe, Noah, Olivia, Jack, Zoe, and Kennedy. He was predeceased by a sister, Bernardine Keshel.

A Mass of Christian Burial will be held on Wednesday, May 7, 2025, at 11:00 A.M. at St. Thomas More Catholic Church, 1040 Flexer Ave., Allentown. A calling hour will be held that morning from 9:30 to 11:00 A.M. at the church.

In lieu of flowers, contributions may be made in Bill's memory to the Allentown Art Museum or the Allentown Miller Symphony Hall.

Cemetery Details

Resurrection Cemetery

547 N. Krocks Rd.
Allentown, PA 18106

Previous Events

Calling Hours

MAY 7. 9:30 AM - 11:00 AM (ET)

St. Thomas More Catholic Church
1040 Flexer Ave.
Allentown, PA 18103

Mass of Christian Burial

MAY 7. 11:00 AM - 12:00 PM (ET)

St. Thomas More Catholic Church
1040 Flexer Ave.
Allentown, PA 18103

Tribute Wall

TT

“ I just found out today about Bill passing.
I meet Bill in January of 1966.
I had just been released from active duty U.S.M.C.
We did not have health insurance so my wife called Allstate Insurance.
Bill showed up. Bill was also a Marine vetran.
He wrote the policy then we got talking about what I was doing work wise.
Long story short version he said Allstate was looking for new agent hires. He encouraged me to apply which I did then guided me through the process.
I was hired March 1st 1966 and worked with Bill for 10 years in the Cedar Crest Plaza sales/claims office.
I left Allstate in April 1976 but stayed in the insurance business. I have had a long 50 + years successful career in insurance and I owe it all to Bill. He was always willing to help me during my time with Allstate.
Willie was a good guy and a friend. He is missed by all I'm sure.
Tom Tallick

Thomas Tallick - April 04 at 11:27 AM

SN

“ Bill, Karen and family, wanted to wish your family our sincerest condolences on the loss of your dear father. He was our neighbor for a bit and we enjoyed seeing his smiling face. Difficult losing a parent but he will be watching over you all. Sincerely, Rob and Sue Neupauer (76 and 77 ACCHS) Riemer.

Suzanne Neupauer - May 06, 2025 at 05:09 PM

AH

“ *Mrs. Mary Ann Heydt and Family,*

Peace and comfort to you and your family.

Sincerely,

Heintzelman Family

Alton, Mary, and Michael

Alton A. Heintzelman - May 04, 2025 at 10:38 AM

DB

“ *I had the privilege of traveling many miles throughout the city of Allentown with Bill. I managed his door-to-door visitations throughout the town, assuring the electorate knew this determined yet compassionate man who loved his city.*

Bill, I wish you all the blessings you deserve. Yes, you are no longer a part of our world, but I'm sure that you have joined the league of angels watching over us.

Maryanne, here's a big hug of comfort for you and the rest of the family. I will remember the wonderful times together on the campaign trail.

I wish you peace knowing that Bill is in a better world.

Donna Butler



Donna Butler - May 02, 2025 at 03:54 PM