



## William A. Madden

December 6, 1938 - January 16, 2020

William A. Madden died on January 16, 2020 at Lehigh Valley Hospital Cedar Crest, surrounded by his family. Born in Ashland, PA December 6, 1938 he was the husband of Alice E. (Lasser) Madden for 57 years. He was the son of the late Martin J. Madden and Catherine (Reilley) Madden. He attended St. Joseph High School, graduating in 1956. He and his twin brother Thomas entered the United States Navy in June 1956 and served aboard the USS Galveston and USS Iowa. Bill and Tom were plank owners on the USS Galveston. He worked for USF&G Insurance Company as an Inland Marine Specialist, General Accident Insurance Company and CNA Insurance Company for 35 years retiring in 1998 as a Vice President. Bill was an avid golfer, playing in the Mack League at Wedgewood. In his retirement years he enjoyed working at the Center Valley Golf Course and the Iron Pigs Baseball Park. More than anything, he enjoyed spending time with his family. He was a founding member of St. Thomas More Catholic Church where he served as a Eucharistic Minister and for many years he ministered to the sick at Lehigh Valley Hospital Cedar Crest.

He is survived by his wife, daughters Tracy (Richard) Riccio of Allentown, JoAnn (John) Matera of Cockeysville, MD, Sharon (Ryan) Repsher of Allentown, Grandchildren, Matthew (Kaylee) Matera, Samantha Matera and Olivia Riccio. Sisters, Mary Jean Monahan, Kathleen (Cletus) Kilker, and sister-in-law Joan Madden. He was predeceased by his sister Anne Marie Walker and brothers Martin J. Madden Jr. and twin brother Thomas M.

Madden.

A Mass of Christian Burial will be held on Tuesday, January 21, 2020, at 11 A.M. in St. Thomas More Catholic Church 1040 Flexer Ave. Allentown. Calling hours will held on Tuesday, from 9 A.M. to 10:30 A.M. in the J.S. Burkholder Funeral Home 16th and Hamilton Sts. Allentown. Interment will be held on Wednesday, January 22, 2020, at 10:30 A.M. in Indiantown Gap National Cemetery, Annville, PA.

In lieu of flowers, donations can be made in his memory to St. Thomas More Catholic Church 1040 Flexer Ave Allentown,PA 18103.

# Cemetery Details

## Indiantown Gap National Cemetery

Annville, PA

# Previous Events

## Calling Hours

JAN **21**. 9:00 AM - 10:30 AM (ET)

J S Burkholder Funeral Home Inc  
1601 W Hamilton Street  
Allentown, PA 18102  
(610) 433-5161  
info@jsburkholder.com  
<https://jsburkholder.com>

## Mass of Christian Burial

JAN **21**. 11:00 AM - 12:00 PM (ET)

St. Thomas More Catholic Church  
1040 Flexer Ave.  
Allentown, PA 18103

# Tribute Wall

RB

“ *My father and I met Bill in 1975 when he was closing up the Allentown Claims Office for CNA. That is when we took on CNA as a Company. Bill was a true friend and advocate. We always looked forward to his visits. I was so sorry to learn of his passing. May his memory be for a blessing. Alice and family, please know that our thoughts and prayers are with you and your families at this difficult time.*

*Rance Block, President  
Block Insurance Agency, Inc.*

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**Rance Block** - January 23, 2020 at 04:02 PM

LD

“ My business partner, Ron Reed, and I met Bill over 30 years ago when we started our career as insurance agents. Bill was our first connection on the insurance company side of the business when he was working for CNA Insurance Company as a sales representative. We had a business relationship that became a personal friendship for 30 plus years. Bill was a tremendous help when Ron and I formed our own insurance agency. He was a trusted friend and business mentor. Everyone in the agency enjoyed the days when Bill would come in for an agency visit. It was business but Bill made it fun with his sense of humor and personal interest in everyone and their families.

Ron, Bill, Lou Simone and me took many golfing trips to Florida. We played a lot of golf (sometimes 54 holes a day) and laughed the entire time. Bill was the perfect fit for our group as he loved playing golf, having fun and getting a rise out of someone with his wicked sense of humor. So many stories to tell. I'm sure Alice and the family heard many of them.

I know Bill loved Alice, his three daughters, their spouses and his grandchildren. He was proud of each and every one. I extend my deepest sympathy to the entire Madden family.

I will miss my dear friend Bill but I am grateful we were close friends and thankful for the memories I have being with him.

Leo Dallas

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Leo Dallas - January 20, 2020 at 05:06 PM

FC

“ Please accept the condolences of the officers and shipmates of the USS Galveston Shipmates Association. May God bless the family during this period of bereavement.

*Frank Doc Garrett  
Chaplain*

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**Frank Doc Garrett , USS Galveston CLG-3** - January 20, 2020 at 02:28 PM

YI

“ Your Friends at Reed-Dallas Insurance purchased the Full Of Love Bouquet for the family of William A. Madden.



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**Your Friends at Reed-Dallas Insurance** - January 20, 2020 at 08:41 AM

  
J.  
Garth  
Swartley

“ Bill was a great person. He helped me a lot when I first got sober while working at CNA. He will be missed.

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**J. Garth Swartley** - January 19, 2020 at 06:49 PM

JF

“ Bill was a friend, colleague and later my Boss while at CNA. He was a joy to work for: loyal, hard working and always had your back. Bill was just fun to be around. He had an infectious laugh that would immediately make anyone in the vicinity laugh as well. He loved his high school sweetheart, Alice, and his daughters and grandkids, were the light of his life.

*God speed, my friend!*

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**John Joseph Fitzgerald** - January 19, 2020 at 04:56 PM

LR

“ Bill was one of the nicest people I ever worked with at CNA. My thoughts and prayers are with his family.

Lyn Reed - January 19, 2020 at 04:46 PM



“ Bill was a mentor to me when I worked at CNA. He gave me a chance in the sales department and was my boss for four years. He also helped me with my gold game. “Jerry, your problem is that you stand too close to the ball after you hit it.” RIP Bill, thank you.

Jerry Frazer - January 19, 2020 at 04:27 PM

BW

“ Sharon & Family,  
My deepest sympathies to you and your family. You are in my prayers. May your Dad rest in peace and watch over you from above. Beverly Wolf & Family

Beverly Wolf - January 18, 2020 at 04:31 PM



“ Full Of Love Bouquet was purchased for the family of William A. Madden.



January 18, 2020 at 09:16 AM

AM

“ I will love you until the "12th of Never" and miss you forever! Alice



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**Alice Madden** - January 17, 2020 at 08:43 PM